

Our mission is what we set out to do every day - we deliver brilliant care through brilliant people

Our vision

is where we want to be in the future

To provide outstanding care and to work in partnership to deliver this in the right place, for every service user, every time.

WE WILL ACHIEVE THIS VISION THROUGH...

OUR STRATEGIC AMBITIONS

(also known as the three Ps)



We deliver outstanding, person-centred care that is safe, high quality and easy to access.



We are a great place to work and have engaged and capable staff living our values.



We lead in partnership to deliver the right care and to reduce health inequalities in our communities.

WHICH ARE SUPPORTED BY...

OUR STRATEGIC ENABLERS

- ✦ We use technology, data and knowledge to transform patient care and our productivity.
- ✦ We are efficient, sustainable, transformational and make the most of every resource.
- ✦ We create environments that benefit our service users and people.



ALL OF THIS IS UNDERPINNED BY..

OUR CORE VALUES

Caring
Inclusive
Curious
Confident



SCAN THE QR CODE USING
YOUR MOBILE PHONE CAMERA
TO WATCH OUR STRATEGY

