

Sent via email

Email: kmpt.inforaccess@nhs.netWebsite: www.kmpt.nhs.uk

Dear [REDACTED]

Request for Information

I write further to your request FOI ID OP 197 under the Freedom of Information Act 2000 regarding:-

Social Media Usage

Your request is set out below:

- 1) Do you use a social media management platform?
Kent and Medway NHS and Social Care Partnership Trust (KMPT) do not currently use a social media management platform but was being utilised until March 2023.
- 2) If so, what tools do you use?
KMPT used Hootsuite Free until March 2023 when the service was discontinued by the provider.
- 3) How much do you spend annually on a Social media management tool?
As the service was free KMPT did not need to pay for the use of the Social media management tool.
- 4) Which month & year does your contract with your supplier end?
Hootsuite Free did not require a contract to use the service.
- 5) Do you use a social listening / media monitoring platform?
No
- 6) If so, what tools do you use?
N/A
- 7) How much do you spend annually on a social listening / media monitoring tool?
N/A
- 8) Which month & year does your contract with your supplier end?
N/A

9) Who is the senior officer in charge of these contracts?

N/A

I confirm that the information above completes your request under the Freedom of Information Act 2000. I am also pleased to confirm that no charge will be made for this request.

If you have any questions or concerns or are unhappy with the response provided or the service you have received you can write to the Head of Information Governance at the address on top of this letter. If you are not content with the outcome of your complaint, you may apply directly to the Information Commissioner for a decision.

Yours Sincerely

On Behalf of
The Information Governance Department