



Kent and Medway
NHS and Social Care Partnership Trust
Information Governance & Records Management
Department

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Sent via email

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Dear [REDACTED]

Request for Information

I write further to your request FOI ID 41849 under the Freedom of Information Act 2000 regarding: -

Communications and Public Relations Spend

Your request is set out below:

Please provide your total spend on communications and public relations for the last three financial year's (20/21,21/22,22/23). For each year I would like a breakdown containing the following information:

- Spend on communications and public relations activities.
- Total number of communications and public relations employees.
- Total salary cost for all communications and public relations employees

1 - Total salary cost for all communications and public relations employees

2020/21 = £305,875

2021/22 = £348,421

2022/23 = £499,416

2 - Total number of communications and public relations employees

2020/21 = 7.20WTE

2021/22 = 8.14WTE

2022/23 = 10.06WTE

3 - Spend on communications and public relations activities

2020/21 = £53,254

2021/22 = £35,698

2022/23 = £73,458

We are proud to be smoke free

Trust Chair – Dr Jackie Craissati
Chief Executive – Sheila Stenson

I confirm that the information above completes your request under the Freedom of Information Act 2000. I am also pleased to confirm that no charge will be made for this request.

If you have any questions or concerns or are unhappy with the response provided or the service you have received you can write to the Head of Information Governance at the address on top of this letter. If you are not content with the outcome of your complaint, you may apply directly to the Information Commissioner for a decision.

Yours Sincerely

On Behalf of
The Information Governance Department