

Kent and Medway Mental Health Charity Logo Icon Competition Terms and Conditions

1. Competition organiser

The competition is organised by the Kent and Medway Mental Health Charity (“the charity”).

2. Eligibility

- The competition is open to anyone aged 13 years and over.
- Entrants under the age of 18 must have permission from a parent or guardian before submitting an entry.
- There is no entry fee.
- Members of the judging panel and their immediate families are not eligible to win the competition.
- Employees of Kent and Medway Mental Health NHS Trust, the charity are eligible to enter and win the competition.

3. Competition dates

- The competition opens on **Wednesday 30 July 2026**
- Entries must be received by **11.59pm on Monday 7 September 2026**.
- Late entries will not be accepted.

4. How to enter

To enter, participants must submit:

- A logo icon design in JPEG, PNG, PDF or SVG format, or a clear hand-drawn sketch.
- Their name and contact details.
- A short explanation (maximum 200 words) describing the inspiration behind their design.
- **Entries should be submitted by emailing: kmmh.charity@nhs.net**

5. Design requirements

All entries must:

- Be entirely the entrant’s own original work.
- Not have been previously published, entered into another competition or created for another organisation.
- Not infringe the intellectual property rights of any third party.
- Not include AI-generated artwork, stock images, clip art or copied elements.
- Be suitable for use as part of the charity’s visual identity.
- Reflect the values outlined in the creative brief.

The charity reserves the right to disqualify any entry that does not meet these requirements.

6. Judging

Entries will be judged by a panel comprising charity representatives, mental health professionals and members of the local community.

Designs will be assessed against:

- Creativity and originality.
- Alignment with the charity's values.
- Simplicity, versatility and scalability.
- Suitability for use across a range of print and digital media.

The judges' decision is final and binding, and no correspondence will be entered into.

7. Prize

The winner will receive a **£100 Amazon voucher**.

The prize is non-transferable and no cash alternative will be offered.

8. Intellectual property

- The winning design will form the basis of the charity's new logo icon.
- By accepting the prize, the winner agrees to assign all intellectual property rights in the winning design to the Kent and Medway Mental Health Charity without further payment.
- The charity reserves the right to adapt, redraw, digitise, refine or otherwise modify the winning design to ensure it is suitable for use across all branding, communications and promotional materials, while retaining the essence of the original concept.
- The charity is not obliged to adopt the winning design if, following professional review, it is determined that it is not suitable for final use.

9. Publicity

The winner agrees to participate in reasonable publicity relating to the competition, including the publication of their name, image and details of their design across the charity's communication channels.

10. Data protection

- Personal information will be used solely for administering the competition and will be processed in accordance with UK data protection legislation.
- For information about how the charity collects, uses, stores and protects your personal data, please refer to our Privacy Notice, available at www.kentmedwaymentalhealth.nhs.uk/about-us/confidentiality-and-gdpr/privacy-notices/
- By entering the competition, participants acknowledge that their personal information will be processed in accordance with the charity's privacy notice.

11. Liability

The charity accepts no responsibility for entries that are lost, delayed, incomplete, corrupted or otherwise unable to be considered due to technical or other reasons beyond its reasonable control.

12. Right to amend or cancel

The charity reserves the right to amend these Terms and Conditions, or to suspend, withdraw or cancel the competition at any time where it becomes necessary to do so.

13. Acceptance of Terms

By entering the competition, participants confirm that they have read, understood and agree to be bound by these Terms and Conditions.

14. Contact

If you have any questions about the competition, please contact:

Email: kmmh.charity@nhs.net