Kent and Medway Mental Health Charity Festive Greeting Card Competition 2026 – Terms and Conditions

Please read these terms and conditions carefully before entering the competition.

1. Competition Organiser

The competition is organised by Kent and Medway Mental Health Charity (referred to as “the Charity”).

2. Eligibility

- The competition is open to everyone, with no geographical restrictions.
- Entries are welcome from members of the public, children and young people, adults, patients, carers, families, NHS colleagues, schools, colleges, community groups and amateur and professional artists.
- Entrants under the age of 18 must obtain permission from a parent or legal guardian before entering.
- There is no entry fee.
- Members of the judging panel and their immediate families are not eligible to win.
- Employees and volunteers of Kent and Medway Mental Health NHS Trust and the Charity are eligible to enter and win.

3. Competition Dates

- **Competition opens:** Friday 16 October 2026.
- **Closing date:** Friday 6 November 2026.
- **Deadline:** All entries must be received by 11:59 pm on Friday 6 November 2026.
- Late entries will not be accepted or included in the judging.

The Charity reserves the right to amend the competition dates if necessary.

4. How to Enter

To enter the competition, participants must submit:

- An original design in portrait A6 format, measuring 105 mm wide × 148 mm high.
- A clear, high-quality scan or photograph of their original artwork if submitting by email.

- Their name and contact details.
- Their age if they are under 18.
- Parent or legal guardian contact details if they are under 18.
- A short description of their design and the inspiration behind it, of no more than 200 words.

Submission by email:

Entries should be emailed to kmmh.charity@nhs.net.

Submission by post:

Postal entries may be sent to the Charity at the postal address provided in the competition design brief.

All postal entries must be received by 11:59 pm on Friday 6 November 2026. Entries received after this deadline will not be included in the judging.

Participants may submit a maximum of 2 designs per entrant.

The Charity cannot guarantee the return of original artwork submitted by post. Entrants are advised to retain a copy or photograph of their artwork.

5. Design Requirements

All entries must:

- Be the entrant's own original, hand-drawn artwork.
- Be flat, 2-dimensional (2D) artwork created on paper using traditional materials such as pencils, pens, crayons or paints.
- Be submitted in the required portrait A6 format.
- Be original and not previously published, entered into another competition or created for another organisation.
- Not infringe the intellectual property rights of any third party.
- Not contain AI-generated artwork, digitally created illustrations, stock images, clip art, logos, trademarks or copied elements.
- Be suitable for reproduction as part of the Charity's official Festive Greeting Card Collection 2026.
- Be positive, inclusive and appropriate for a charity greeting card, reflecting values such as kindness, hope, community and connection.
- Not contain offensive, discriminatory or otherwise inappropriate material.

Artwork may be inspired by winter, festive celebrations, cultural traditions, nature, community, kindness, hope and wellbeing.

The Charity reserves the right to disqualify any entry that does not meet these requirements.

6. Judging

Entries will be assessed by a judging panel comprising representatives of the Charity, mental health professionals and members of the local community.

Designs will be judged against the following criteria:

- Creativity and originality.
- Visual impact.
- Relevance to the competition theme.
- Suitability for reproduction as a printed greeting card.
- Positive, inclusive representation of the festive season.

The judges' decision will be final, subject to applicable law. No correspondence regarding the judging decision will be entered into.

7. Winners and prizes

5 winning designs will be selected.

The winning artists will:

- Have their artwork featured in the official Kent and Medway Mental Health Charity Festive Greeting Card Collection 2026.
- Receive appropriate artist credit where possible.
- Receive a pack of the Charity's festive greeting cards for free.

Winning designs may also feature on the Charity's and trust's websites, social media channels and other promotional materials associated with the competition and charitable fundraising.

All proceeds from the sale of the greeting cards will support the Charity's work to improve mental health and wellbeing for patients, families, carers and staff across Kent and Medway.

Winners will be announced on Friday 13 November 2026.

The Charity reserves the right to withhold a prize if no entries meet the competition requirements.

8. Intellectual property and use of artwork

- Entrants will retain ownership of their original artwork.
- By submitting an entry, participants confirm that the artwork is their own original creation and that they have the right to submit it to the competition.
- By entering, participants grant the Charity a non-exclusive, royalty-free licence to reproduce, publish, display and promote their submitted artwork in connection with the competition and the Charity's activities.
- This licence includes the use of winning designs on greeting cards, the Charity's and trust's websites, social media channels, promotional materials and other communications relating to the competition and charitable fundraising.
- The Charity may make reasonable adjustments to winning artwork for printing, formatting, sizing and promotional purposes, while seeking to preserve the original design.
- Entrants will not receive royalties or additional payment for the use or sale of their artwork beyond the prize specified in these terms and conditions.
- For entrants under 18, a parent or legal guardian must provide the necessary permission for the submission and licensing of the artwork.

9. Publicity and consent

- The Charity may publicise the competition and its winning designs through its communication channels.
- Winners may be invited to participate in reasonable publicity relating to the competition, including the publication of their name and details of their design.
- Any publication of a winner's photograph, image or other personal information will be subject to appropriate consent and applicable data protection requirements.
- For winners under 18, permission must be obtained from a parent or legal guardian before identifiable photographs or additional personal information are published.

10. Data protection

- Personal information supplied as part of the competition will be used to administer the competition, contact entrants, notify winners and arrange publicity where appropriate.
- Personal information will be processed in accordance with applicable UK data protection legislation and the Charity's Privacy Notice.
- For further information about how personal information is collected, used, stored and protected, please refer to the Privacy Notice:
- https://www.kentmedwaymentalhealth.nhs.uk/about-us/confidentiality-and-gdpr/privacy-notices/

- By entering the competition, participants acknowledge that their personal information will be processed for the purposes described in these terms and conditions and in accordance with the Privacy Notice.

11. Liability

- The Charity accepts no responsibility for entries that are lost, delayed, incomplete, damaged, corrupted or otherwise unable to be considered due to circumstances beyond its reasonable control.
- The Charity accepts no responsibility for original artwork lost or damaged during postal delivery.
- Nothing in these terms and conditions excludes or limits any liability that cannot lawfully be excluded or limited.

12. Right to amend, suspend or cancel

- The Charity reserves the right to amend, suspend or withdraw the competition where reasonably necessary, including where circumstances beyond its control prevent the competition from proceeding as planned.
- Any significant changes will be communicated through appropriate channels.

13. Acceptance of Terms and Conditions

By submitting an entry, participants confirm that they have read and understood these terms and conditions and agree to be bound by them.

For participants under 18, a parent or legal guardian must provide permission for entry and agree to the applicable terms on their behalf.

14. Contact

If you have any questions about the competition or these terms and conditions, please contact: kmmh.charity@nhs.net