

Doing well together: our organisational strategy

(2026 to 2031)



**Kent and Medway
Mental Health**
NHS Trust



Our purpose - why we exist

We exist to make mental health care easier to access, use and trust in our communities

Our vision - the future we want to shape

Helping communities stay well and live well with their mental health



Our 5 ambitions (True Norths)

Timely access



Help when you need it

Safe care



Keeping people safe in our care

Positive experiences



For patients, families and staff

Smarter working



Using our time and resources well

Staying well



Preventing crisis and supporting long-term health

What success looks like in five years

People can get the right mental health support at the right time, close to home wherever they live.

People are safe when they receive care from us, whether in our wards or communities.

People feel listened to, involved in decisions and supported by a culture that reflects our values.

People benefit when we use our time, skills and resources well so more goes into care.

People with mental illness are supported to recover, stay well and live well in their communities.

How we behave

Caring

Inclusive

Curious

Confident